



MEDIA ALERT

Date: July 20, 2014

What: Karl Unnasch, an internationally acclaimed public and architectural artist, will create a 35' tree comprised of chimes, bells, pinwheels and ribbons for Downtown Silver Spring's third annual 'Re-Imagining the Holidays' public art installation.

Named *Silver Symphony*, the holiday art installation will be alive with sound and motion. For the first time, guests will be able to interact with and 'play' the Downtown Silver Spring tree through a series of levers. The interactive installation will be unveiled on November 15, 2014 during the 'Re-Imagining the Holidays' event, and will remain on display for approximately ten weeks on the fountain plaza. The 'Re-Imagining the Holidays' project has a strong altruistic component, and aims to give back to the local community by partnering with non profit organizations.

Downtown Silver Spring's 2013 award-winning toy tree, *Playtime Jubilee*, attracted national attention last year with an appearance on the TODAY Show.

Where: Fountain Plaza at Downtown Silver Spring
916 Ellsworth Drive
Silver Spring, MD 20910

Date: November 15, 2014, from 6:00 to 9:00pm

Info: www.downtownsilverspring.com

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About Downtown Silver Spring:

Downtown Silver Spring is a 440,000 square foot shopping, dining, and entertainment destination located in the heart of downtown Silver Spring spanning from Ellsworth Drive to Fenton Street in Silver Spring, MD. Downtown Silver Spring has an eclectic mix of specialty retailers, exciting restaurants and amenities that include Whole Foods Market, Regal Majestic Theaters, H&M, a mosaic interactive fountain with outdoor cafes provides a neighborhood gathering spot for outdoor events. Downtown Silver Spring is owned by The Peterson Companies, Foulger-Pratt and ARGO Investment Company; it is managed and leased by The Peterson Companies. For more information, visit www.downtownsilverspring.com. Or follow Downtown Silver Spring on [Facebook](#) and [Twitter](#) for real-time updates.

About Peterson Companies:

Peterson Companies is one of the largest privately-owned real estate development companies in the Washington, DC region and offers fully-integrated development and management services for commercial office, residential and retail real estate. The company is responsible for some of the most prominent and successful mixed-use, residential and office developments in Northern Virginia and Maryland including National Harbor, Virginia Gateway, Downtown Silver Spring, Washingtonian Center, Fairfax Corner, Fair Lakes, Burke Centre and Tysons McLean Office Park. Founded by Milt Peterson over 30 years ago, the company has an extensive two million square foot development pipeline throughout the Washington DC region. For more information about the company please visit www.PetersonCos.com.